



Lakes Region Symphony Orchestra
2012 - 2013 Season Program
Advertising Reservation Form

Advertise in the LRSO's 2012-2013 Season Program and you get these benefits:

- Advertising exposure to more than 1,500 patrons from the Lakes Region and beyond
- An association with New Hampshire's premier community orchestra
- Custom program books for the season's concerts in November, December, March, and May
- Providing support for young and local musicians to participate in a once-in-a-lifetime musical experience
- Season Sponsors receive 4 complimentary tickets to each concert, logos on each concert program page, stage acknowledgement, and coverage in press releases and posters

To Advertise, please contact: Lyvie Beyrent
phone: (603) 630-4202
fax: (603) 279-7667
mail: LRSO, PO Box 721, Meredith, NH 03253
Email: lbeyrent@LRSO.org

Ad Copy is due August 1, 2012

Business Name:		
Contact Person:		
Billing Address:		
Phone:		
Fax:		
Email:		
COPY: <input type="checkbox"/> Same as last year <input type="checkbox"/> New copy enclosed <input type="checkbox"/> I will email a black & white JPG or PDF ad to ads@LRSO.org	BILLING: <input type="checkbox"/> Full payment is enclosed <input type="checkbox"/> 50% deposit is enclosed, with balance due 8/1/2012	STATUS: <input type="checkbox"/> New <input type="checkbox"/> Renewal
Signature:		
Date:		

Size (black & white)	Rate
<input type="checkbox"/> Season Sponsor w/full page ad 4 1/2" x 7 1/2"	\$1000
<input type="checkbox"/> Back Cover* 4 1/2" x 7 1/2"	\$600
<input type="checkbox"/> Inside Front Cover* 4 1/2" x 7 1/2"	\$500
<input type="checkbox"/> Inside Back Cover* 4 1/2" x 7 1/2"	\$500
<input type="checkbox"/> Full page 4 1/2" x 7 1/2"	\$400
<input type="checkbox"/> 1/2 Page Vertical 2 1/8" x 7 1/2"	\$250
<input type="checkbox"/> 1/2 Page Horizontal 4 1/2" x 3 5/8"	\$250
<input type="checkbox"/> 1/4 Page Vertical 2" x 3 5/8"	\$150
<input type="checkbox"/> 1/4 Page Horizontal 4 1/2" x 1 3/4"	\$150
<input type="checkbox"/> "Note"-able business name listing	\$50

* Subject to availability