



## Lakes Region Symphony Orchestra Sponsorship Program

### Sponsorship Program

A corporate sponsorship of the LRSO extends for the *entire concert season*. This is a great opportunity to showcase your business, as well as providing direct support of the musical arts in the Lakes Region communities.

**For your sponsorship of \$1000, you will receive:**

- **A full-page ad in our season-long program, viewed by more than 1,500 loyal audience members**
- **Your logo on our concert program pages**
- **Your logo on all of our posters**
- **Mention in every newspaper concert press release**
- **Four complimentary tickets to each concert**
- **Verbal appreciation of your sponsorship at each performance**

### Background

The Lakes Region Symphony Orchestra, based in Meredith, New Hampshire, is a non-profit community orchestra providing the best classical music performances for central New Hampshire. Orchestra members – volunteer musicians from local communities – range in age from teenagers through retired seniors, representing over 35 communities in the Lakes Region of New Hampshire.

The LRSO is the only community orchestra in New Hampshire, and the only orchestra north of Concord, NH performing in the fall, winter, and spring. We are currently celebrating our 36th season, and are proud to be located in the beautiful Lakes Region.

Our 2012-2013 season consists of five concerts starting in November 2012 and concluding in May 2013. November's concert is classical in nature and will feature our student concerto competition winner. We have two extremely popular family-fun holiday pops concerts in December, which have become an anticipated part of the area's holiday festivities. In March 2013 we perform some lighter classical works along with more "pops-style" repertoire. And in May 2013 we conclude with a highly challenging symphonic work.

**The LRSO's main goals are:**

- Providing a venue where amateur musicians can perform. Simple as it sounds, for most members this is their only opportunity to perform classical repertoire in an orchestral setting. We welcome musicians of all ages to participate. Some of our high school students, now in college, continue to return for performances.
- Featuring students as guest soloists throughout the season. In the past few seasons, we have showcased local high school musicians performing concertos and solo pieces for violin, viola, trumpet, guitar, and piano. Any music teacher will tell you this is an extraordinary opportunity for a young musician. Our annual concerto competition highlights one outstanding music student each season.
- Introducing families and young people to classical and popular music. In recent seasons, we performed a free children's concert (featuring Star Wars, Harry Potter, and Peter and the Wolf), and invited Moultonboro, NH elementary school music students to witness a dress rehearsal and attend the evening's performance as part of their educational curriculum.
- We keep our ticket prices low (Under \$15 for adults, 1/2 price for students) so price is not a barrier to enjoy our music. Free tickets are made available to Inter-Lakes elementary school music classes and other local organizations.

**To sponsor the LRSO, please contact Lyvie Beyrent at 603-630-4202 or [lbeyrent@LRSO.org](mailto:lbeyrent@LRSO.org)**